

BIZRULES provides a full range of Consulting Services, Turnkey Solutions and Methodologies for Business Rules, Business Process and Knowledge Management including:

BRE/BRMS Assessment & Selection (RFP)

Rule Harvesting, Discovery, and Facilitated Rules Capture

Documenting Rules, Processes, Policies, and Internal Controls (such as Sarbanes-Oxley)

Enterprise Rules Architecture

Digitizing the Corporate Rulebook

Rule Modeling and Simulation

Rule-Based System Design & Rulebase Repository Design

BRE Application Development

Rule Management & Governance

Rule Methodology and Strategy

Knowledge Engineering

Turnkey Solutions

BIZRULES has been helping business and government manage knowledge and business rules since 1995.

Three of the Fortune 10 use our BIZRULES[®] VISION[™] Methodology to document, manage, optimize, and automate their business rules for compliance, advising, and decisioning.

Does your organization need to leverage business rules technology?

Does your organization need to:

- Assess and select the right BRMS/BPMS tool/vendor?
- Harvest and Discover Rules from code, contracts, legislation, or other sources?
- Interview SMEs to elicit, document, and model their expert knowledge?
- Increase Shareholder Value by transforming knowledge and rules into tangible electronic assets that appreciate in value over time?
- Improve Governance and Compliance by enabling employees to follow the rules?
- Ensure Compliance by automating complex decision-processing?
- Improve Quality by increasing consistency and accuracy of decision-making?
- Increase Productivity by minimizing re-work and by freeing up experts so they can spend more time on high-value work?
- Improve Performance by enabling staff to make expert-level decisions?
- Shorten Business Process Time to Market by changing business rules in hours instead of months?
- Assure End-to-End Transaction Accuracy of financial Information?
- Design More Efficient Business Processes that are simpler, faster, and more accurate?
- Develop More Flexible Products that can be easily personalized for each customer?

Need to transform Knowledge and Rules FROM SME TO BRESM?

BIZRULES helps small, medium, and global companies digitize enterprise knowledge and business rules into electronic assets that increase in value over time. Our vision is clear:

We Write the Rules of eBusiness®

We Put Government Online Instead of People In Line®

As an independent business rules services and solutions firm, BIZRULES bridges the gap between companies that make the rules and Business Rules Engine vendors that know how to execute rules.

BIZRULES adds value to companies that want to leverage rules technology by helping them simplify, redesign, and optimize their rules and processes before they automate them in a rule engine.

Our ability to quickly learn the client's business, simplify the most complex business domains, and help executives visualize & simulate their rules, also adds tremendous value to our customers.

We work closely with your SMEs to elicit and document their rules and decisioning process. Once we model and simulate the rules and processes, we design and build your rules-based application.

Give us a call and let us help you solve your business rules problems

Documenting and testing rules and processes is the first step

Documenting processes, rules, and internal controls is no longer an option - It is now mandatory just to stay in business and to ensure compliance with regulations that are new, constantly changing, and increasing in complexity.

From now on, companies will have to go beyond merely *documenting* rules and processes, to *assessing, testing, and certifying* that proper processes, rules, and controls are in place.

START

Select Rules Partner/
Integrator

Simulating and automating rules and processes is the next step

Visionary companies are taking the next step and getting to the next level by using rules-based software to *simulate* and *automate* their business processes, rules, and controls.

BIZRULES helps companies take the next step and get to the next level

Smart companies are leveraging the power of Artificial Intelligence and Expert Systems to build smarter systems that outsmart their competitors. They are also using business rule engines to rule their customers.

BIZRULES can help your firm automate business rules and business processes

BizRules[®] .com
Turnkey Solution

FINISH

Select Rules Methodology

Develop Rules Standards & Processes

RFP to Select BRMS/BPMS vendor

Plan/Scope/Prototype New Solution

Deploy/Support

Engineer/Build New Solution

Architect/Design New Solution

Interview Experts & Key Personnel

Optimize & Redesign TOBE Rules & Processes

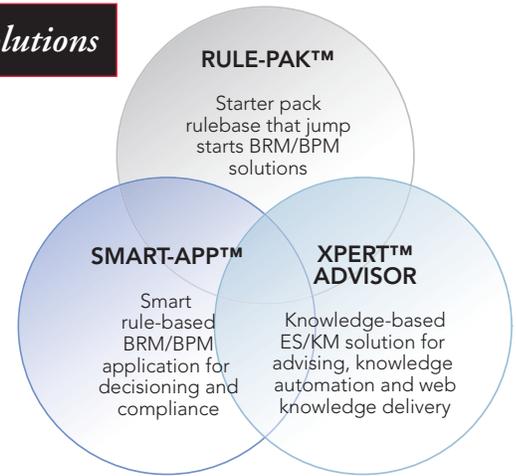
Harvest ASIS Business Rules & Processes

Stop the Brain Drain!
BIZRULES transforms invisible knowledge and expertise from Subject Matter Experts into VISIBLE KNOWLEDGE™

Turnkey Solutions

BIZRULES helps companies minimize risk and ensure success of business rules projects

- A Fortune 10 company contracted BIZRULES to document, assess, and redesign their business rules, policies, controls, and procedures to help ensure **SARBANES-OXLEY** compliance, improve controllership/governance, and assure global statutory compliance.
- One of the top 10 insurance companies in the U.S. brought in BIZRULES to help establish their **Business Rules Center of Excellence**.
- IBM subcontracted BIZRULES as **IBM's Business Rules Subject Matter Expert** on the IRS PRIME CADE Business Systems Modernization Project. IRS PRIME is a 15-year \$10 billion project to modernize all Internal Revenue Service applications for processing Individual and Corporate Tax Returns. Analysts say this is the largest systems modernization plan in history.*
- A Fortune 50 company contracted BIZRULES to work with their top global tax experts in order to document their processes, best practices, and business rules for minimizing tax while enforcing tax compliance in over 100 countries. Project areas include Tax, Finance, Legal, Billing, HQ Cost Allocation, and Transfer Pricing.
- EDS subcontracted BIZRULES to help write the business rules for the Government of Canada's \$300M Social Security System Modernization Project.
- A large cruise line hired BIZRULES to implement a rules-based reservation system and to write the rules for Marketing and Revenue Management.
- BIZRULES led development of a global fast-food franchise's Sales Force Automation System and Balanced Scorecard System.
- One of the nation's largest railroad and transportation companies brought in BIZRULES to develop their RFP to assess and select an enterprise-wide BRE.*
- A fraud risk management Anti-Money Laundering firm reached out to BIZRULES to develop a Proof of Concept Rulebook and manage their BRE selection process.*



BIZRULES Clients

eBusiness & Global 2000 Clients

- One of the largest manufacturing companies in the world
- A leading global corporate fleet management company
- A leading global hardware, software, services firm
- One of the world's largest systems integrators
- One of the world's finest luxury cruise lines
- One of the world's largest cruise lines
- A leading global fast food hamburger franchise
- One of the nation's largest railroad/transportation companies*
- One of the nation's largest publicly held personal lines insurer
- One of the ten largest property-casualty insurers in the U.S.
- One of the top 10% largest U.S. property-casualty insurance groups *

eGov Clients

- United States Internal Revenue Service (IRS)*
- Government of Canada Social Security Department
- United States Postal Service
- Bexar County (San Antonio, TX)

*BIZRULES helped these organizations develop their BRE RFP to assess and select BRE/BRMS software, using the proprietary BIZRULES® BRE Quantitative Ranking Table™

BIZRULES®
Alliance Partners

As an independent solutions provider, BIZRULES helps clients leverage the power of business rules no matter what rule engine they use. Because we are familiar with a number of BREs, we also help clients evaluate and select the right rule engine for their needs and rule types. We work closely with a number of leading BRE/BPM/ES vendors. BIZRULES Alliance Partners include:

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ILOG
Changing the rules of business™

inrule
TECHNOLOGY

MINDBOX®

Pega
Alliance Partner

versata

XpertRule®

Amzi!

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