

BIZRULES[®] Fact Sheet

A thought leader in business rules management and knowledge management, BIZRULES[®] has been helping the largest companies and governments in the world manage knowledge and business rules since 1995. The company helps clients build intelligent, rules-based applications, components, and frameworks that drive mission-critical business functions. BIZRULES helps clients build more automated knowledge-based systems that solve complex business problems, and design more efficient processes that cut costs without cutting services. BIZRULES helps small to large companies and government agencies digitize enterprise knowledge and business rules into electronic assets that appreciate in value over time.

BIZRULES services and solutions are designed to assist companies to deal with the rapidly changing nature of eBusiness and to help them transform that rapid change from a challenge into a competitive edge. The company's products and services enable business people to change business rules in real-time. BIZRULES solutions add tremendous value to companies that want to leverage business rules technology by helping them simplify, redesign, and optimize their rules and processes before they automate them in the rule engine. BIZRULES bridges the gap between companies that make the rules and want to leverage rules technology, and Business Rules Engine (BRE) vendors that know how to execute rules. Our ability to quickly learn each customer's business, simplify the most complex business domains, and help executives visualize their rules and processes adds tremendous value to our customers and enables us to *Write the Rules of eBusiness[®]*.

Services and Solutions

- Business Rules Management
- Strategy & Methodology
- Knowledge Acquisition & Knowledge Engineering
- Harvesting Rules from SMEs
- Architecture & Engineering
- Business Rule/Business Process Modeling, Simulation, Automation
- Mining Rules from Legacy Code
- Business Rules Analysis & Design
- Turnkey Expert System Development
- BRE/BPM Evaluation & Selection

Value Proposition

BIZRULES helps Global 2000 firms get to the next level. The company develops knowledge-based solutions that enable knowledge-based workers to make more consistent and more accurate expert-level decisions. The company assists Global 2000 firms to leverage Business Rules technology by delivering turnkey business rules services and solutions. BIZRULES uses A.I. Artificial Intelligence and Business Rules to make systems smarter and easier to maintain, and to make business processes simpler, faster, and more accurate. BIZRULES uses advanced technology to help clients find productivity savings, such as more efficient processes, that can cut costs without cutting services. The company helps clients manage and leverage the knowledge of their top experts, and transforms that knowledge into a valuable and tangible corporate asset that can be shared and reused. BIZRULES develops Expert Systems that help improve the quality and consistency of decision-making and that enable all knowledge workers to make "expert-level" decisions. The company's expert systems solutions enable the same number of knowledge workers to support twice as many transactions and service twice as many customers.

BIZRULES Experience & Track Record

- Three of the Fortune 10 use the BIZRULES VISION[™] Methodology to assess, define, optimize & manage their business rules
- IBM's Business Rules SME on the largest systems modernization plan in history, the \$10 billion 15-year IRS PRIME Project
- BIZRULES has been helping large companies and government agencies manage knowledge, rules and processes since 1995

eBusiness & Global 2000 Customers

- One of the largest manufacturing companies in the world
- A top 10 U.S. insurance company
- One of the largest corporate fleet management companies in the world
- One of the largest systems integrators in the world
- A leading global hardware, software, services firm
- A large global cruise line
- World's finest luxury cruise line
- A leading global fast food (quick-service) restaurant franchise
- A large railroad/transportation firm

eGov Customers

- United States Internal Revenue Service (IRS)
- Canada Social Security Department
- United States Postal Service

Partners

A platform-independent business rules services and solutions firm, BIZRULES works closely with and has alliances with leading BRE/BRMS, BPM and ES technology vendors including: Haley, ILOG, Pegasystems, InRule, Versata, Insession, Attar and Amzi.