

BIZRULES is a leading provider of services, products, and turnkey solutions for

- Business Rules Management (BRM)
- Business Process Management (BPM)
- Knowledge Management (KM)

**BIZRULES is recognized by Gartner as one of the leading business rule methodology & professional service vendors\***

\* "Today, we see a rise in rule-enabled methodologies, an increased emphasis on rule quality, the emergence of rule templates that 'jump start' advisory applications, and the emergence of satellite vendors. Satellite methodology and service vendors include BIZRULES..."  
Gartner Magic Quadrant for Business Rule Engines, Feb. 2005, by Jim Sinur

## Services

### IT & Business Consulting Services

- Feasibility Analysis
- Strategic Planning
- BPM/BRE/BRMS software assessment and selection (RFP)
- Enterprise Rules Architecture
- Enterprise Rules Integration
- Policy Manual Digitization
- Rule Book Automation
- Custom Application Development
- Systems Design, Development, Testing, Deployment and Support

*Three of the Fortune 10 use the BIZRULES® VISION™ Business Rules Methodology to document, manage, optimize and automate their business rules and business processes.*

### Business Rules Management Consulting Services

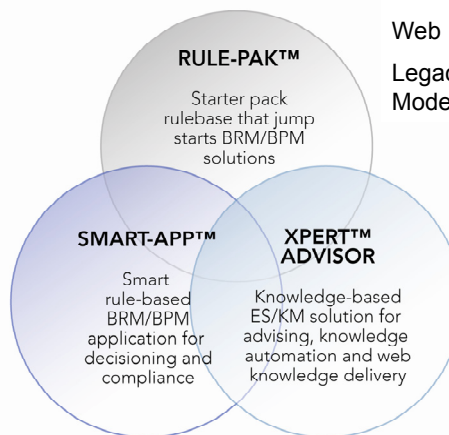
- Education
  - Executive Briefings
  - Business Rules Methodology
  - Rulebase Repository Design
- Rule Discovery and Definition
  - Business Rule Workouts<sup>SM</sup>
  - Rule Requirements Workshops<sup>SM</sup>
  - Knowledge Acquisition and Rule Definition<sup>SM</sup> (KARD<sup>SM</sup>) Workshops
- Business Rules Strategy
  - Rules Methodology
  - Enterprise Rules Architecture
  - Rule/Process Integration
- Design/Build/Deploy
  - Facilitated Rules Capture, Rule Discovery/Harvesting
  - Rule/Process Definition, Modeling and Simulation
  - Rule Automation
  - BRMS Custom Application Development

### Business Process Management Consulting Services

- Business Process Modeling and Simulation
- Business Process Redesign and Optimization
- Business Process Reengineering
- Business Process Automation

### Knowledge Management Consulting Services

- Knowledge Acquisition
- Knowledge Representation
- Knowledge Engineering
- Knowledge-Based Application Development
- Knowledge Automation and Expert System (ES)
- Custom Application Development
- Web Expert Systems
- Legacy Expert Systems Modernization



### Turnkey Solutions

## Solutions

*"I don't think there's any way companies are going to be able to do Sarbanes-Oxley 409 compliance without this kind of technology."  
Jim Sinur, Gartner*

### Compliance Solutions

- Help businesses ensure **compliance** with rules, controls, policies and regulations
- Automatically enforce your **policies and rules** where and when needed
- Deploy intelligent and interactive "Rulebooks" to **replace paper Compliance/Policy Manuals**

### Decisioning Solutions

- Help employees follow the rules, **make the right decisions** and make legal decisions
- Prevent them from inadvertently **making wrong or illegal decisions**
- Improve the accuracy and consistency of **decision-making**

### Advising Solutions

- Improve customer service and **customer satisfaction** - Give customers the right answer every time
- Enable **staff** to make expert-level decisions
- Free up experts** so they can spend more time on high-value decisions

## Partners

### BRM

### BPM

### KM / ES

